



## Memorandum of Understanding

This Memorandum of Understanding (MOU) was entered on the 03rd day of January 2025, by Coding Ninjas located at Unitech Cyber Park, Gurgaon 110066 and Guru Nanak Dev Engineering College, Ludhiana. (DEPT. OF INFORMATION TECHNOLOGY)

### 1. Objectives of the MOU:

The purpose of this MOU is to outline the roles, responsibilities, and deliverables from both Coding Ninjas and the College to ensure the successful launch and operation of the 10X Club in the Guru Nanak Dev Engineering College, Ludhiana. (DEPT. OF INFORMATION TECHNOLOGY)

### 2. Deliverables from Coding Ninjas:

As part of this collaboration, **Coding Ninjas** commits to the following deliverables:

- **Chapter Setup & Management:** Assist in setting up the 10X Club chapter, including the creation of an online community
- **Access to Resources:** Access to 10X Mentors and activities of the 10X club. Provide technical support and guidance for college students
- **Event Organization:** Organize various online and offline activities, workshops, and events to engage the community and develop students' skills
- **Sponsorship Support:** Provide sponsorship support in the form of branded merchandise for students who participate in and win selected events.
- **Platform Access:** Offer free access to Coding Ninjas' platform for hosting coding events, challenges, webinars, and skill-building sessions.
- **Certifications:** Award certificates for students who win or perform outstandingly in designated activities and events.
- **Internship Interview Opportunity with Coding Ninjas:** The Core Team can work with the Campus Team of Coding Ninjas for a quarter.
- **Branding & Promotion Support:** Provide event branding materials (such as logos, and banners) and promotional support for events organized by the College.

### 3. Deliverables from the Guru Nanak Dev Engineering College, Ludhiana (DEPT. OF INFORMATION TECHNOLOGY):

As part of this collaboration, **Guru Nanak Dev Engineering College, Ludhiana** (DEPT. OF INFORMATION TECHNOLOGY) commits to the following deliverables:

- **Faculty Support:** Appoint one faculty member as the Board Member to ensure the smooth functioning of the 10X Club chapter.
- **Event Permissions:** Grant permission for the organization of online and offline events as part of the 10X Club chapter's activities.
- **Community Environment:** Foster a positive, inclusive, and respectful environment for students participating in chapter activities.



- **Student Engagement:** Encourage student participation in events and activities organized by the 10X Club chapter, ensuring wide participation
- **Internal Promotion:** Assist in promoting the chapter within the College through internal communication channels (e.g., newsletters, notice boards, emails).
- **Campus Promotion:** Allocate designated spots on campus for offline promotion of Coding Ninjas events, including flyers, posters, and banners.

#### 4. Policies and Guidelines:

- **Branding Approval:** All marketing and branding materials featuring the Coding Ninjas logo and/or branding must be approved by Coding Ninjas prior to use. This includes materials for events, promotions, and other communications.
- **Event Organization Platform:** All contests, events, and challenges will be organized and managed on the official Coding Ninjas platform.
- **Core Team Engagement:** Core team members of the 10X club should not engage in activities for other Ed-Tech, whether for monetary or non-monetary benefits, that conflict with the objectives of the chapter.
- **Confidentiality & Data Privacy:** Both parties agree to maintain the confidentiality of sensitive data and personal information, ensuring that it is not disclosed or misused in any way.

#### Miscellaneous:

- **Amendments:** Any amendments to this MOU must be made in writing and signed by authorized representatives of both parties.
- **Non-binding Nature:** This MOU is non-binding and serves as a statement of intent to collaborate on the outlined activities. It does not constitute a legal contract or create any financial obligations unless otherwise specified in subsequent agreements.

**Duration of the MOU:** This MOU will be effective from the date of signing and will remain in effect until either party wishes to terminate the agreement. Either party may terminate the MOU with 30 days' written notice to the other party.

*Anupam Punj*

(Signature 1)  
Senior Growth Associate  
(Coding Ninjas Mentor)

*[Signature]*

(Signature 2)  
HOD (IT)  
Board Member

*[Signature]*

(Signature 3)  
Dept. (IT)  
Ass.Prof. Harminder Kaur (IT)